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Sample: Dental Website Home Page copy

[HOME PAGE HEADLINE]

**Compare Dentists in CITY-NAME/KEYWORD. Then Discover a CITY-NAME Dental Practice that's Redefining Convenient, Comfortable, Full Service, Family Dental Care for You.**

[HOME PAGE BODY COPY]

There's more to your dental care than a long list of available dental services. Our CITY-NAME family dental practice provides the basics...PLUS a few more.

You and your family's dental needs change. Depend on our dental office for preventative dental care plus specialty dental services that improve the quality of your overall health.

Receive excellent dental care and customer service in a relaxing, comfortable environment.

- Stay connected to your "life" with in-office Wi-Fi
- View television (via DishNetwork) with wireless headphones in all treatment rooms
- Relax during your appointment by listening to a variety of online music using our noise-cancelling headphones
- Entertain your children with activities in our children's area of the lobby
- Feel at home with warm, scented towels following your treatment
- Experience comfortable treatment with complimentary lip balm to avoid chapped lips
- Reduce dental anxiety during treatment with nitrous oxide and oral sedation

We also [[LINK TO GUARANTEE <guarantee all of your dental work>](#)]. This helps assure that you'll be completely comfortable...and satisfied with your treatment.

[HOME PAGE SUB-HEADING 1]

**The only family dental care you'll need**

[HOME PAGE SUB-HEAD 1 BODY COPY]

Your dental care is an extension of your overall health care. Assure that you and your family are covered with our CITY-NAME area dental services.

- Straighten your teeth and improve your smile with Clear-Correct Orthodontic treatment
- Maintain healthy teeth and gums with regular exams and teeth cleanings
- Treat sleep apnea and snoring with an Oral Appliance
- Relax during your dental treatment with Oral Sedation
- [[LINK TO SERVICES PAGE <Learn how our dental services can improve your health>](#)]

[HOME PAGE SUB-HEADING 2]

**Convenient appointments available when you are**

[HOME PAGE SUB-HEAD 2 BODY COPY]

[[LINK TO ABOUT US PAGE <Schedule your dental appointment during convenient hours>](#)].

- Open until 7 p.m., Monday and Thursday.
- Before and after school appointments are available.

- Emergency dental care when you need it.
- New patient office tours to help you get comfortable with our dental office and services.

Call us to schedule your next appointment Monday through Friday, 8 a.m. to 6 p.m.

[HOME PAGE SUB-HEADING 3]

**Established dental care in CITY-NAME and CITY-NAME**

[HOME PAGE SUB-HEAD 3 BODY COPY]

Improve your health now. Schedule a dental consultation or your next teeth cleaning and check-up.

[LINK TO ABOUT US PAGE <**Get acquainted today with Dr. FIRSTNAME LASTNAME and our CITY-NAME dental office team.**>