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Sample: Website copy/Internal Dental Services Pages

[PAGE HEADLINE]

Improve your Health and Change Your Smile with Complete Dental Services in One [CITYNAME] Location

[LEAD SENTENCE/PARAGRAPH]

Receive more dental services without another appointment at a different location. Save time and travel and [[LINK TO CONTACT US PAGE <schedule all your dentistry>](#)] under-one-roof at our [CITYNAME] dental center.

[SUB-HEAD/BENEFIT 1]

Save time with one-stop general, preventative, and cosmetic dentistry

[SUB-HEAD 1 COPY]

Your time is valuable. And we make it easier for you to keep your teeth healthy and looking good.

- Early detection with preventive dentistry helps you avoid risks to your health and teeth
- Routine dental check-ups, exams, and teeth cleanings assures that your teeth and gums are healthy
- Restore the health and appearance of your teeth with cosmetic dental treatment

[SUB-HEAD/BENEFIT 2]

Experience your best oral health with preventative dentistry

[SUB-HEAD 2 COPY]

Reduce risks to your overall health and teeth. Early diagnosis and treatment with preventative dental care can save your health, time, and costs.

Periodontal disease

There's a reason to brush and floss your teeth consistently. Dental plaque - filled with bacteria - can cause infection just below your gum line.

Gum infection is called gingivitis. And when it worsens, periodontal (gum) disease occurs.

- Gaps or spaces between your teeth
- Gums that are puffy, red, receding, and bleeding
- Loose teeth

Be aware of these warning signs that you could have periodontal disease.

Periodontitis is the most serious form of periodontal disease. It destroys the tissue and bone that your teeth need for support.

Dental plaque is the main source. It's important to remove plaque from your teeth daily with routine oral hygiene (brushing, flossing, regular dental check-ups, and professional teeth cleanings).

- Reverse gingivitis with personal oral hygiene (at home) and professional care in our office
- Treat periodontitis with scaling and root planing - a non-surgical gum disease treatment
- Heal periodontal disease with dental surgery

Get more information about [\[LINK TO CONTACT US PAGE <periodontal \(gum\) disease>](#) and our in-office treatment.

Oral cancer and HPV detection and screenings

The health of your mouth could be at risk. Prevent the potential risks with annual oral cancer screenings.

Screenings for oral cancer and HPV detect the common warning signs in your mouth. An early diagnosis is essential for protecting your overall health.

The screening is quick and simple. We will provide the procedure during your scheduled oral hygiene exam - checking the top and bottom of your mouth, under your tongue, along the sides of your lips and cheeks, and around your jaw and neck regions.

Ask us about the importance of early diagnosis for oral cancer. [\[LINK TO CONTACT US PAGE <Schedule your oral cancer screening>](#) during your next oral hygiene exam and teeth cleaning.

Teeth cleanings and dental exams

Professional teeth cleanings are essential to preventative dentistry. Teeth cleanings remove plaque and tartar and eliminate bacteria growth that can cause gum disease.

Your dental hygienist will provide you a comfortable teeth cleaning. And they will inform you about the condition of your teeth and gums.

- Prevent tooth decay and gum disease
- Preserve the natural, attractive, and healthy appearance of your teeth and gums
- Save the expense on more costly dental procedures
- Treat your bad breath caused by plaque build-up on your teeth
- Strengthen the health and longevity of your teeth and gums

[\[LINK TO CONTACT US PAGE <Schedule your next dental hygiene appointment and tooth exam>\]](#).

Dental fluoride treatment

Prevent tooth decay with topical fluoride. Easy "painted-on" application requires less than two minutes.

Topical fluoride is applied to the front, back, top, bottom of your teeth. The treatment hardens your tooth enamel, helps prevent new cavities, and slows or stops tooth decay from worsening.

Fluoride treatment is safe. The application process requires only a small amount of solution.

Fluoride can be applied to your teeth up to four times a year. Your dental hygienist can apply the varnish during your teeth cleanings to reduce your risk of cavities.

[[LINK TO CONTACT US PAGE <Ask us about fluoride varnish>](#)] at your next teeth cleaning or dental appointment.

[SUB-HEAD/BENEFIT 3]

Restore the health and appearance of your teeth with cosmetic dentistry

[SUB-HEAD 3 COPY]

Keep your teeth healthy, attractive, and functioning correctly. Cosmetic dental procedures restore the health, function, and look of your teeth to their natural condition.

Safe (BPA free) amalgam composite teeth fillings

Repair damage caused by tooth decay or tooth fractures. We use safe materials in our dental fillings to treat your cavities, strengthen your teeth, and enhance your appearance.

Venus BPA free amalgam composite fillings are durable. Your fillings can match the color and shade of your surrounding teeth to enhance your appearance.

Dental crowns

Whiten, reshape, realign, and repair your teeth with a dental crown. Dental crowns are natural looking tooth replacements.

Protect and strengthen the surface of your tooth with a porcelain crown. The treatment restores your tooth to its original shape, size and proper alignment.

Dental crowns are recommended to:

- Cover your dental implant
- Protect your tooth from tooth decay
- Restore your broken, fractured, or damaged teeth
- Repair worn-down large tooth fillings
- Build up your tooth that has severe damage from dental cavities
- Strengthen your tooth that is weakened by root canal treatment
- Correct dysfunctions to your bite
- Secure your dental bridge

Dental bridges

Secure the supportive structure between your natural teeth or dental implant with a dental bridge. The treatment is an economic alternative for replacing missing or damaged teeth.

Protect your teeth from shifting and prevent further tooth decay from gum tissue loss. Dental bridges can also enable you to speak and chew properly.

Porcelain dental veneers

Correct your tooth damage and wear with an ultra-thin, custom-made, tooth colored dental veneer. Your dental veneer can also improve imperfections on your teeth.

The treatment provides you a natural-looking alternative for correcting your chipped, discolored, worn, broken, misaligned teeth. Dental veneers...

- Improve your smile by lengthening or shortening your teeth

- Replace white plastic tooth fillings
- Correct bite-related problems and help reposition your teeth

Dental implants

Enhance the appearance of your smile by replacing your missing or damaged teeth with dental implants. A dental implant restores your gum and bone tissue with a new, natural looking tooth and supportive artificial root.

Implants are a strong and stable tooth replacement option. A dental implant (unlike a dental bridge) functions independent of your surrounding teeth and can be used to stabilize your denture.

Dental implants restore your natural tooth function. Your appearance and oral health will be improved following implant treatment.

Root canals

Treat your tooth decay or tooth trauma before infection occurs. Root canal therapy can preserve your tooth by removing the infected nerve, sealing it, and strengthening the remaining structure with a dental crown.

We use the advanced *APEX*[™] technology to locate and identify the precise length of the potentially infected tooth root. And our rotary-hand instruments provide you faster, more accurate results.

Avoid a tooth extraction with an awareness of your symptoms.

- Radiating tooth, jaw, and mouth pain
- Pain when biting down or chewing
- Lingering tooth pain from hot or cold food or drinks
- A dull ache in your tooth or surrounding gums
- Swelling or tenderness in your gums

Listen to your tooth pain. Treat any infection before it worsens.

Teeth whitening

Improve your smile in less than an hour. The *Zoom*[™] In-Office Whitening System is safe, effective and produces up to an average of eight shades of whiteness to your teeth.

Save time without wearing whitening trays with our in-office teeth whitening treatment.

Non-surgical gum therapy

Control gum infection, prevent tooth loss and tissue damaging gum disease. Deep cleaning gum treatment with scaling and root planing removes dental plaque and dental tartar from your tooth root surfaces.

Enable your gums and tissue to heal with a non-surgical gum treatment.

Orthodontics

Improve your smile by straightening your teeth. Choose from *Invisalign*[™] clear tooth aligners or traditional braces.

Customize your dental braces treatment too. Color selections, clear brackets, and tooth colored options allow you to tailor your teeth straightening procedure.

[LINK TO CONTACT US PAGE <Schedule your next appointment today>]. [LINK TO ABOUT US PAGE <Get acquainted with our team> of [CITYNAME] general and cosmetic dentists.