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HOME PAGE COPY:

HOME PAGE HEADLINE/LEAD COPY:

Smile Like You Have Nothing to Hide

There's a clear alternative to traditional dental braces that increases your confidence...enhances your lifestyle...and restores your self-image.

HOME PAGE BODY COPY:

With Invisalign® the results are noticeable – the treatment isn't.

Invisalign® invisible aligners are the clear alternative to braces. And the cost of Invisalign® is comparable – in some cases less – than standard braces procedure.

When the choice is braces or Invisalign® – there's no alternative as effortless as Invisalign® invisible clear braces.

Invisalign® invisible braces transform your smile without interfering with your lifestyle.

BUSINESSNAME Orthodontics – located at PRACTICENAME – in CITY, STATE are specialists with clear orthodontics.

- Experience with Invisalign® invisible braces has earned them Elite Invisalign® status
- Competitive cost for Invisalign® treatment
- Complimentary consultation
- Invisalign® dental braces are supported by a full range of dental services

Click here [CREATE HYPERLINK] to arrange a free Invisalign® consultation with BUSINESSNAME.

SUB-PAGE 1 HEADLINE:

Invisalign® vs. Braces

SUB-PAGE 1 BODY COPY:

The Invisalign® treatment plan utilizes clear...removable aligners as an alternative to traditional metal braces.

Invisalign® Clear Aligners...

- Correct and straighten teeth without uncomfortable braces
- Speed the treatment process
- Provide a comfortable alternative to metal braces
- Allow you to smile with confidence...even during treatment
- Benefit all ages of pre-teens...teenagers...adults

Invisalign® and BUSINESSNAME...

- Trusted experience of Invisalign® Elite providers
- Easily accessible by CITY Metro residents in CITYNAME, CITYNAME, CITYNAME, CITYNAME, CITYNAME, CITYNAME, and CITYNAME

Invisalign® Costs – the BUSINESSNAME Advantage...

Invisalign® treatment costs match those of metal braces. Even so...some orthodontic providers charge as much as \$2,000 extra for Invisalign®.

BUSINESSNAME considers this unfair...and unnecessary because...

- Their Invisalign® Elite Provider Status earns them a special relationship with the parent company...that extends to you!
- Their affordable fee is no more expensive than metal braces...that's savings for you!
- Their Invisalign® price includes complimentary whitening...that's your value-added bonus!

Click here now [CREATE HYPERLINK] to arrange a free Invisalign® consultation with BUSINESSNAME.

SUB-PAGE 2 HEADLINE:

Noticeable Results

SUB-PAGE 2 BODY COPY:

Invisalign® Clear Braces are an alternative to metal braces. Clear orthodontics is a revolutionary braces procedure that straightens teeth without the uncomfortable...noticeable qualities of conventional wire braces.

- **Virtually Invisible** – no one will notice your treatment as it improves your smile.
- **Comfortable** – smooth edges eliminate gum and cheek irritation.
- **Removable** – eat...drink...floss...enjoy special occasions by removing your clear aligner.
- **Effective** – smile confidently during treatment.
- **Efficient** – 14 months of average treatment...faster than most treatment with metal braces.
- **Economical** – costs comparable to that of most metal braces treatment.

SUB-PAGE 3 HEADLINE:

Virtually Invisible Treatment Process

SUB-PAGE 3 BODY COPY:

Step 1 – Free initial consultation with BUSINESSNAME

- Discuss dental health issues
- Envision desired results
- Outline direction of treatment plan
- Receive dental x-rays and impressions

Step 2 – Doctor reviews your dental impressions

- Plan outlined for tooth movement
- View virtual representation of before...during...after results of treatment

Step 3 – Custom design of your Invisalign® aligners

- Discuss treatment stages and number of aligners per stage
- 20-30 aligners per arch provided

Step 4 – Consistent wearing of your Invisalign® aligners

- Eating and drinking exceptions
- Ongoing check-ups...monitoring...delivery of next phase of aligners
- Smile improvement and satisfaction guaranteed

Arrange a free Invisalign® consultation - **[Click here NOW!](#)** [CREATE HYPERLINK]

SUB-PAGE 4 HEADLINE:

Invisalign® FAQ

SUB-PAGE 4 BODY COPY:

What is Invisalign®?

- Invisalign® is clear braces for teeth...clinically proven to straighten teeth without metal braces.
- Wearing a series of removable...clear braces – your teeth will gradually move into the desired position...giving you a confident smile.
- You can remove Invisalign® invisible braces for comfortable eating...easy cleaning...special occasions.

What does Invisalign® cost?

- BUSINESSNAME Orthodontics offers complete Invisalign® treatment from \$195 per month.
- BUSINESSNAME's Invisalign® price includes:
 - Complimentary (initial) Invisalign® consultation
 - All photographs...impressions...records...computerized smile design service
 - Invisalign® Aligners and all Invisalign® appointments
 - Complimentary Tooth Whitening during Invisalign® treatment
 - Retainers and Cosmetic Polishing at the conclusion of your Invisalign® treatment

How do my Invisalign® Invisible Braces work?

- Your Doctor's personal diagnosis will determine your customized set of invisible aligners
- Each set of your custom made aligners are created in a laboratory using advanced computer imaging technology.
- Until your teeth are straight...you wear each Invisalign® aligner for two weeks before replacing it with your next customized aligner.

Is Invisalign® treatment only for adults?

- No – Invisalign® works for pre-teens...teenagers...adults of all ages.
- Patients treated range from 11 to 80 years of age.

How long will my Invisalign® treatment take?

- Depending on your needed tooth movement, your Invisalign® treatment should range between 12 and 18 months.
- If you need only minor corrections, our Invisalign® Express procedure can reduce your treatment to 6 months.
- Your initial...complimentary Invisalign® consultation will provide you a personalized estimation of treatment before we begin.

How many hours a day do I need to wear my Invisalign® aligners?

- Wearing your Invisalign® aligners 21 to 23 hours a day will give you the best results.
- You will use a new customized aligner every 2 weeks.

Will my Invisalign® braces really be invisible?

- Your aligners are made of clear plastic – they are nearly invisible...making them a perfect alternative to metal braces.
- Face to face...in a conversation...most people will not even notice that you're wearing your aligners and straightening your teeth.

Will my Invisalign® treatment cause me any pain?

- It's normal to experience some temporary discomfort for the first few days – as you adjust to your new...customized aligners.
- Your smooth aligners are not harmful to the insides of your mouth...any pressure you feel is a sure sign your Invisalign® treatment is working.

Can I eat and drink while wearing my Invisalign® aligners?

- No...since your aligners are removable you can enjoy your favorite food and drinks without wearing them.
- You will avoid tooth decay and/or gum disease more effectively by not allowing food particles and sugars to come between your teeth and your aligners.
- Keep your aligners clean and they will effectively straighten your teeth and enhance your confidence.

Will I experience any side effects from using my Invisalign® invisible braces?

- You may experience slight pressure in your mouth as you begin using your Invisalign® clear braces.
- Your Invisalign® aligners may temporarily affect your speech – a slight lisp – for a day or two.

When did Invisalign® technology begin?

- Align Technology, Inc. – the manufacturing company for Invisalign® – was founded in 1997.

How do I get started with my Invisalign® treatment?

- After your free...initial **BUSINESSNAME Invisalign® evaluation** [CREATE CLICK HERE LINK] we will discuss your goals for a confident...new smile.
- We will take full-face digital x-rays...orthodontic photographs...and customized impressions of your teeth to create a digital replica of your mouth.
- Your BUSINESSNAME Doctor will apply his experience and advanced computer technology to plan your customized Invisalign® treatment.
- Following 4 – 5 weeks of computerized design you will return to BUSINESSNAME for your first set of customized aligners.
- Your BUSINESSNAME Doctor will show you a model of the smile you can expect following your Invisalign® treatment.

Why should I choose Invisalign® invisible braces?

- Invisalign® clear braces are nearly invisible – straighten your teeth without anyone noticing how.
- Invisalign® clear braces are comfortable – no wires...no metal...no long-term mouth soreness.
- Invisalign® clear braces are removable – eat...drink...practice necessary dental hygiene without hindrance.
- Invisalign® clear braces will transform your teeth – you'll smile with confidence like you have nothing to hide.

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